## TOOL BRIEF



Created By:	Date:					
Project Name:						
Priority Rating		Low	M	edium	High	
Stage		Idea	Pro	totype	Production	
Continuum If Applicable						
Problem To Solve						
Features What						
<b>Capabilities</b> Where						
Techniques How						
Strategy When						
	PULLING	Pushing	TENSIONING	STRIKING	LIGHTING	1

